



# Somerset Folk Harp Festival

July 16-19, 2020  
Sheraton Parsippany  
Parsippany NJ  
www.somersettharpfest.com



## 2020 FESTIVAL PROGRAM AD RATE SHEET

The Somerset Folk Harp Festival will be publishing and providing each festival registrant with a comprehensive festival program. Festival vendors, as well as others without a presence at the festival, can purchase ads in this festival guide. Want a copy of last year's guide? Email me at [kathy@harpagency.com](mailto:kathy@harpagency.com).

**Reservation Deadline: June 12**

**ARTWORK DEADLINE: JUNE 19**

Formats: provide .jpg or .pdf file, better print quality with higher resolution files. Submit by email to [kathy@harpagency.com](mailto:kathy@harpagency.com).

Covers: available to first responders. Call or email to confirm availability.

### Specifications

Ad size	Dimensions (width x height)		Festival vendor	Non-festival vendor
Back cover	8 x 10 inches or 8.5x11 with bleed-SOLD	Color	\$400	\$500
Inside front cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$300	\$400
Inside back cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$300	\$400
Full page	7.875"w x 10"	Color	\$300	\$350
Half page	7.875"w x 5"	Color	\$150	\$200
Full page	7.875"w x 10"	Black & white	\$250	\$300
Half page	7.875"w x 5"	Black & white	\$100	\$150
¼ page	3.875"w x 5"	Black & white	\$ 75	\$100
1/8 page	3.875"w x 2"	Black & white	\$ 50	\$ 75

### PAYMENT OPTIONS:

- Personal checks can be made payable to Somerset Folk Harp Festival.
- Credit card (please fill in the required information below)
  - Visa  MasterCard  Discover  American Express

Company Name: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Number on Card: \_\_\_\_\_ Sec Code on back \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**The Somerset Folk Harp Festival**  
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