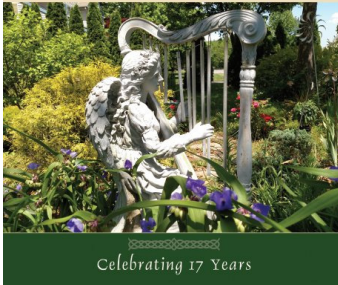




Somerset Folk Harp Festival

July 19-22, 2018
Hilton Parsippany
Parsippany NJ
www.somersettharpfest.com

Somerset Folk Harp Festival
Narrow Your Focus Expand Your Horizon
July 20-23, 2017
Sheraton Parsippany, Parsippany, NJ



Celebrating 17 Years

2018 FESTIVAL PROGRAM AD RATE SHEET

The Somerset Folk Harp Festival will be publishing and providing each festival registrant with a comprehensive festival program. Festival vendors, as well as others without a presence at the festival, can purchase ads in this festival guide. Want a copy of last year's guide? Email me at kathy@harpagency.com.

Reservation Deadline: June 24 or until all the space is sold
ARTWORK DEADLINE: JULY 1

Formats: provide .jpg or .pdf file, better print quality with higher resolution files. Submit by email to kathy@harpagency.com.

Covers: available to first responders. Call or email to confirm availability.

Specifications (circle your choice)

Ad size	Dimensions (width x height)		Festival vendor	Non-festival vendor
Back cover	8 x 10 inches or 8.5x11 with bleed	Color	\$400	\$500
Inside front cover	8 x 10½ inches or 8.5x11 with full bleed—SOLD	Color	\$300	\$400
Inside back cover	8 x 10½ inches or 8.5x11 with full bleed—SOLD	Color	\$300	\$400
Full page	7.875"w x 10"	Color (1 left)	\$300	\$350
Half page	7.875"w x 5"	Color (2 left)	\$150	\$200
Full page	7.875"w x 10"	Black & white	\$250	\$300
Half page	7.875"w x 5"	Black & white	\$100	\$150
¼ page	3.875"w x 5"	Black & white	\$ 75	\$100
1/8 page	3.875"w x 2"	Black & white	\$ 50	\$ 75

PAYMENT OPTIONS:

- Personal checks can be made payable to Somerset Folk Harp Festival.
- Credit card (please fill in the required information below)
 - Visa MasterCard Discover American Express

Company Name: _____ Exp. Date: _____

Address/City/State/Zip _____

Number on Card: _____ Sec Code on back _____

Signature: _____ Date: _____



The Somerset Folk Harp Festival
Kathy DeAngelo, Director
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