



# Somerset Folk Harp Festival

July 26-29, 2012  
Hilton Parsippany  
Parsippany NJ  
[www.somersettharpfest.com](http://www.somersettharpfest.com)

## 2012 FESTIVAL PROGRAM AD RATE SHEET

The Somerset Folk Harp Festival will be publishing and providing each festival registrant with a comprehensive festival program. Festival vendors, as well as others without a presence at the festival, can purchase ads in this festival guide.

### Specifications

Ad size	Dimensions (width x height)		Festival vendor	Non-festival vendor
Back cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$400	\$500
Inside cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$300	\$400
Full page	8" w x 10½ inches	Black & white	\$250	\$300
Half page	8" w x 5¼ inches	Black & white	\$100	\$150
¼ page	4" w x 5¼ inches	Black & white	\$ 75	\$100
1/8 page	4" w x 2½ inches	Black & white	\$ 50	\$ 75

### Reservation Deadline: June 22 ARTWORK DEADLINE: JULY 6

Formats: provide .jpg or .pdf file, better print quality with higher resolution files  
Submit by email to [kathy@harpagency.com](mailto:kathy@harpagency.com).

Covers: available to first responders. Call or email to confirm availability.

### PAYMENT OPTIONS:

- Personal checks can be made payable to Somerset Folk Harp Festival.
- Credit card (please fill in the required information below)
  - Visa  MasterCard  Discover *sorry, we cannot accept American Express*

Company Name: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Number on Card: \_\_\_\_\_ Sec Code on back \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



### The Somerset Folk Harp Festival

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