



# Somerset Folk Harp Festival

July 29-August 1, 2010 Hilton Parsippany, Parsippany NJ

## FESTIVAL PROGRAM AD RATE SHEET

In honor of our 10<sup>th</sup> anniversary the Somerset Folk Harp Festival will be publishing and providing each festival registrant with a comprehensive festival program. Vendors and organizations without a presence at the festival can purchase ads in this festival guide.

### Specifications

Ad size	Dimensions (width x height)		Festival vendor	Non-festival vendor
Back cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$400	\$500
Inside cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$300	\$400
Full page	8 x 10½ inches	Black & white	\$250	\$300
Half page	8 x 5¼ inches	Black & white	\$100	\$150
¼ page	4 x 5¼ inches	Black & white	\$ 75	\$100
1/8 page	4 x 2½ inches	Black & white	\$ 50	\$ 75

### Deadline: June 30

Formats: provide .jpg or .pdf file, better print quality with higher resolution files  
Submit by email to [kathy@harpagency.com](mailto:kathy@harpagency.com).

Covers: available to first responders, call or email to confirm availability

### PAYMENT OPTIONS:

- Personal checks can be made payable to Somerset Folk Harp Festival.
- Credit card (please fill in the required information below)
  - Visa  MasterCard  Discover *sorry, we cannot accept American Express*

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

Number on Card: \_\_\_\_\_ Sec Code on back \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



### The Somerset Folk Harp Festival

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