



# Somerset Folk Harp Festival

July 20-23, 2017  
Sheraton Parsippany  
Parsippany NJ  
[www.somersetharpfest.com](http://www.somersetharpfest.com)

## EXHIBITOR RATE SHEET

**EXHIBIT HALL OPENS FRIDAY AT 11AM AND CLOSSES SUNDAY AT 3PM**

If responding after March 31, please call and discuss booth availability before sending the contract. **While there is no deadline, the best booths in the best locations go quickly. In 2016 we sold all the booths by mid-February.**

### Booth Specifications

**Non-refundable deposit of \$250 per booth required to reserve**

**Size:** 10'x10'

**Cost:** \$495 each

**Corner booths:** available with minimum 2-booth purchase *plus* \$50. Include with deposit. Limited number. First come-first served.

**Location:** All booths are inside the exhibit hall. Festival director will assign all spaces and reserves the right to reassign spaces. See the last page for the layout for *last year's* festival.

**Furniture:** It is **included** at no additional charge. Each booth gets a minimum of two tables and chairs.

**Electricity & phone hookup:** available for additional charge from the hotel. Download the hotel order form: <http://www.somersetharpfest.com/SheratonExhibitOrderForm.xls>. We *do not* guarantee access to a wall outlet! We must adhere to local fire safety regulations.

**Decorator services:** pipe & drape for booths only. Table vendors *are not* guaranteed to have hanging space for banners behind them.

**Content:** Display must be orderly and blend in with the folk harp theme of our festival.

**Sharing:** 2 exhibitors may share a booth with the consent of the festival director. Only those exhibitors whose names are on the contract are permitted to exhibit in the assigned booth.

### Table Space

**Cost:** \$250 each. **Non-refundable deposit of \$250 per space required.**

**Location:** Table spaces are generally located inside the Exhibit Hall, outside the exhibit hall in the festival lobby, if space in the hall is sold out (at the director's discretion).

**Furniture:** one 6-ft table and 2 chairs are included. Make sure you have a way to attach your banner or signage to the table or on a free-standing easel on the table top or behind your table.

**Electricity & phone hookup:** **not guaranteed** to be available without ordering from the hotel.

**Content:** tables are intended for vendors with one or two products to exhibit/sell. You are entitled to table-top space and the area behind your table.

**Sharing:** no sharing for table space.

### STORAGE SPACE

Harp cases and boxes are stowed in one of the meeting rooms outside the exhibit hall area.

**WEBSITE SPACE:** all vendors and their logos and links are included on our website.

**PAYMENT DEADLINE:** full payment on the balance is due by **April 1, 2017.**



### The Somerset Folk Harp Festival

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# Exhibit Hall Map

